



Get the Facts about CareFirst's Vision Plans

Did you know that healthy vision is crucial to productivity in the workplace? With CareFirst BlueCross BlueShield and CareFirst BlueChoice, Inc. (collectively, CareFirst), you can find a vision plan that's right for your employees—and your bottom line.

But first, it's time to test your knowledge about CareFirst's vision plans.

True or false? CareFirst members pay no copays for hundreds of brand name frames and contact lenses.

True. Members have a \$0 copay for more than 400 frames, including brand names like Harley Davidson®, Guess® and Gant®. The same is true for popular contact lens brands such as ACUVUE® 2 and ACUVUE® OASYS®.

True or false? For CareFirst members, costs are about 70% less than the average retail cost.

True. Eyewear is traditionally marked up each time it moves from one supplier to another. These markups can impact the consumer, who is asked to pay a large percentage over the initial costs of eyewear. With an integrated system, we are able to deliver a quality eye care experience—at a fair price.²

True or false? CareFirst members can choose from over 47,000 participating providers.

True. Members can choose from more than 47,000 providers, including optometrists and ophthalmologists at independent and retail locations. Participating retailers include Target, JC Penney, Pearle Vision, Sears, Sam's Club, Walmart, Visionworks and more!

True or false? Voluntary vision plans are FREE to the employer.

True. CareFirst offers voluntary products that fit seamlessly into your current benefit package. Since employees pay the full premium for voluntary plans, you can provide the coverage they need—at no cost to you.

It's true you get all this and more with CareFirst vision plans.

14 million Americans have visual impairment.¹

To receive more information about CareFirst's vision plans, please contact your broker or CareFirst sales representative.

¹Includes individuals age 12 and older who have self-reported visual impairment defined as distance visual acuity of 20/50 or worse. Source: Centers for Disease Control and Prevention. Fast Facts. Accessed October 23, 2015. http://www.cdc.gov/visionhealth/basic_information/fast_facts.htm.

²As of 04/1/14, some providers in Maryland and Virginia may no longer provide discounts.

CareFirst partners with Davis Vision to offer an extensive national network of optometrists, ophthalmologists and opticians. Davis Vision is an independent company that provides administrative services for vision care to CareFirst BlueCross BlueShield and CareFirst BlueChoice, Inc. members. Davis Vision is solely responsible for the services it provides.