

CAREFIRST BLUECROSS BLUESHIELD [AEP] BROKER EMAILS
Updated for 2021

EMAIL 2

Subject line:

Time is running out—enroll in a new Medicare plan today!

Hi [Name],

The deadline to enroll in Medicare is quickly approaching. Call me today at <1-XXX-XXX-XXXX> before you get locked into your current plan!

I'll help you compare your current plan costs to a CareFirst BlueCross BlueShield Medicare Advantage HMO plan (starting at just \$35 a month)! All CareFirst BlueCross BlueShield Medicare Advantage plans include:

- \$0 Medical or Prescription Drug Deductibles
- Preventive Dental
- Prescription Drug Coverage
- Routine Eye Exam With Eyewear Allowance
- Hearing Exams and Hearing Aids
- Annual Physical Exam
- 24-Hour Nurse Advice Line
- CareFirst Video Visits (Telehealth)
- Fitness Program (Virtual Classes, No Cost Gym Membership, Online Resources)
- Worldwide Emergency and Urgent Care Services
- And More

The deadline to enroll is December 7. Call me today at <1-XXX-XXX-XXXX>. Don't risk any delays or gaps in your coverage! Choose a quality, affordable plan designed exclusively for Maryland residents.

[Sign off]

Producer Name, Producer Title

[CTA]

To learn more, visit:

<broker website>

<Click **here** if you wish to unsubscribe and no longer want to receive these emails./**Unsubscribe**>

For a complete list of available plans please contact 1-800-MEDICARE (TTY users should call 1-877-486-2048), 24 hours a day/seven days a week or consult www.medicare.gov.

CareFirst BlueCross BlueShield Medicare Advantage is an HMO plan with a Medicare contract. Enrollment in CareFirst BlueCross BlueShield Medicare Advantage depends upon contract renewal.

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