

# INTRODUCING BLUE365<sup>®</sup>

## Staying healthy shouldn't be difficult. It's all about making good choices. And CareFirst BlueCross BlueShield (CareFirst) can help members do just that.

Blue365 is a program created exclusively for our members that offers health and wellness deals to help keep them happy and healthy every day of the year. Blue365 delivers great discounts from top national and local retailers on fitness gear, gym memberships, family activities, healthy eating options and much more.

### What is Blue365?

- Blue365 is a discount program created exclusively for all CareFirst plan members.
- It offers savings on health and wellness-related services and products from well-known brands in fitness, nutrition, personal care and more.

### Are Medicare participants eligible for Blue365?

Blue365 is available to all CareFirst Medicare plan members. The following plans include Blue365:

- Medicare Advantage (HMO)
- Medicare Advantage Group (PPO)
- MedPlus

### What does Blue365 cost?

Nothing. Blue365 is free to CareFirst members, including those enrolled in the CareFirst Plans listed above.

### How do members participate?

Members need only register at [blue365deals.com](http://blue365deals.com) to participate. All current deals and offers can be reviewed and redeemed on the website.



## What brands participate in Blue365?

Participating brands currently include:

- Chewy
- Garmin
- Philips Sonicare
- Walt Disney World
- Fitbit
- Hotels.com
- QualSight Lasik
- Fitness Your Way
- Reebok
- TruHearing
- And more

## What universal terms apply to Blue365 deals?

The following rules apply to Blue365 deals:

- They're not valid for cash back.
- They can't be combined with other promotions.
- They must be used in one transaction.
- They don't cover tax or gratuity.



### How can a current CareFirst plan member learn more?

CareFirst members can visit [carefirst.com/wellnessdiscounts](https://www.carefirst.com/wellnessdiscounts) to learn more about the program, review available discounts and read member reviews their experiences with Blue365.

Prospective CareFirst plan members can also visit the site to learn more but cannot enroll until enrolling in a CareFirst plan.

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