

The Medicare Advantage Difference: Whole Health

CareFirst offers care management programs tailored specifically for Medicare members..



24 Hour Hospital Readmissions

CareFirst care managers assist members recently discharged from the hospital to reduce the chance of readmission.



Chronic Condition Outreach

Care managers reach out to members with chronic conditions to assist with disease management and to reduce likelihood of hospitalization.



Coordination of Care

Care managers assist members struggling to schedule appointments, find supplies or otherwise manage their health.



Social Worker Assistance

A specialized care team member is available to address psycho-social barriers to a member's access to care.

These programs are available for CareFirst BlueCross BlueShield Advantage Core and Enhanced (HMO) members.

CareFirst BlueCross BlueShield Medicare Advantage is an HMO plan with a Medicare contract. Enrollment in CareFirst BlueCross BlueShield Medicare Advantage depends upon contract renewal.

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