Broker News



For brokers and producers only

Date: May 16, 2019

Market: All Groups (2-50 and 51+)

CareFirst Announces New BlueDental EPO for Groups

CareFirst BlueCross BlueShield is pleased to announce the launch of BlueDental EPO to complement our suite of group dental products. This product is currently not offered in the Individual market.

BlueDental EPO is available to quote for groups:

- Small Group (2-50) accounts effective on or after June 1, 2019 and
- Large Group (51+) accounts effective on or after July 1, 2019

About BlueDental EPO

BlueDental EPO gives members access to the same national network as all CareFirst BlueDental plans and offers comprehensive coverage with predictable copays for in-network providers. Many preventive services like cleanings and X-rays are fully covered without a deductible. Since BlueDental EPO provides in-network only benefits, referrals are not required and there are no claim forms to fill out—making it a simple way for members to receive quality care.

Top 3 key points

- **1.** Access to one of the largest national networks, including 123,000 unique providers and 300,000 access points nationwide (same as all CareFirst BlueDental plans)
- 2. Comprehensive coverage for a lower premium, making dental care more affordable
- 3. Predictable copays for each service and most preventive services covered at no cost

To help inform your clients about our exciting new product offering, we have developed this <u>flier</u> outlining the features and benefits of BlueDental EPO. Our product portfolios will be updated shortly with the new plan.

Dental resources

To view information on our full dental portfolio, including BlueDental Plus, you can download a copy of the dental SMILE brochure.

If you'd like to learn more about BlueDental EPO or any of our dental products, please reach out to the dental sales team: Rich Schon (<u>rich.schon@carefirst.com</u>), Christine Puopolo (<u>christine.puopolo@carefirst.com</u>), or Hunter Anderson (<u>hunter.anderson@carefirst.com</u>).

For more information

If you have any questions, please contact your broker sales representative.