Broker News



For brokers and producers only

Date: August 8, 2019

Market: 51+ Fully Insured

Whole Health Bundling Discount Launch

Up to 3% savings on medical premiums by adding specialty products

As an organization, CareFirst is prioritizing the concept of whole health – caring for the physical, mental and financial well-being of our members. The first phase of the whole health initiative includes the launch of a specialty bundling discount. This discount will help accounts simplify administration, streamline coverage and realize significant savings to better care for employees. Launching this month, the discount is for 51+ fully insured new and renewing groups with a December 1, 2019 or later effective date. The discount will be available to accounts that bundle the following:

Medical + Dental ¹	2% off medical premiums
Medical + Vision¹	0.5% off medical premiums
Medical + Life or Disability ²	0.5% off medical premiums

The rollout of additional programs supporting whole health will follow in the coming months as we strive to better serve our accounts and members. Please contact your broker sales representative for information about limitations and additional eligibility criteria.

For more information

Please contact your broker sales representative for any additional questions.

- ¹ Employer-sponsored (employer-paid) dental and vision. Voluntary products are not eligible for the discount.
- ² Life and Disability will launch in early 2020 for 100+ accounts.