



For brokers and producers only

Date:August 22, 2019Market:CareFirst MedPlus Medicare Supplement Sales

Reminder: Broker Acknowledgment Form Required on CareFirst MedPlus Medicare Supplement Sales

As a reminder to our brokers, a <u>Broker Acknowledgement Form (BAF)</u> is required on all CareFirst MedPlus Medicare Supplement sales. The BAF verifies that the broker has provided the appropriate documents to the subscriber, including the *Outline of Coverage* and the *Guide to Health Insurance for People with Medicare*.

Application process:

- If an applicant applies online through the Agent iStore, the BAF populates automatically through the application process.
- If an applicant applies with a paper application:
 - 1. The broker and the applicant must both complete the application *and* the BAF.
 - 2. The paper application and the BAF must be mailed or faxed individually (e.g., two separate faxes*).

Mail - Please send to CareFirst's Lexington, KY address:

Mailroom Administrator P.O. Box 14651 Lexington, KY 40512

Fax - Please fax to:

410-505-2901 or toll free, 800-305-1351

*Always fax the application *first*, followed by the BAF in the second fax. This ensures the broker is correctly identified and associated with the subscriber's application. If the documents are not faxed in this order, the broker will receive a letter from CareFirst's enrollment team requesting the BAF.

For more information

If you have any questions, please contact your Consumer Government Programs broker sales representative.