

For brokers and producers only

Date: October 17, 2019

Market: 51-99

Limited-Time Bonus Program for December and January Business

Don't miss this limited-time broker bonus program on new business or renewals for medical and dental contracts sold to 51-99* groups. The following bonuses will be applied to business with December 2019 and January 2020 effective dates:

New Business

- Increased bonus from \$125 to **\$150 per new medical contract**
- Increased bonus from \$10 to **\$25 per new dental contract**

Renewals

- Bonus of **\$60 per renewed medical contract**
- Increased bonus from \$10 to **\$25 per dental contract** added upon renewal

If you have previously sold new business or processed renewals for December 2019 and January 2020, those contracts will count toward this special bonus program. We look forward to a strong finish through January 2020! We are available to help you sell CareFirst business—and retain our valuable customers.

For more information

If you have any questions about the bonus program, or if you are new to CareFirst's comprehensive dental offerings, please contact your broker sales representative.

**51-99 group size is based on full-time equivalent count.*