Broker News



For brokers and producers only

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Transforming Healthcare

Stay informed on how CareFirst is fundamentally changing the way healthcare works. Read more about the actions we're taking to rein in rising costs and improve quality of care and member experience on our Transforming Healthcare microsite.

Latest Feature Stories

Where Will Healthcare CEOs Focus Their Efforts in 2021?

Online publisher Health Evolution sat down with industry leaders, including CareFirst's President and CEO, Brian D. Pieninck, to talk about trends that will continue to shape healthcare.

Other Top Stories

How Policymakers Can Support Value-Based Care

CareFirst offers policymakers several areas of focus to help promote and accelerate the shift from volume- to value-based care.

Helping Members Manage Diabetes from the Comfort and Safety of Home
A new virtual program from CareFirst and leading diabetes management company, Onduo, ensures high-risk members get the care they need, especially during COVID.

Keep up to date on the steps we're taking to make a difference in our industry, our communities and the lives of the people we serve. We'll be posting new articles regularly. Be sure to check back often and share this information with your clients and colleagues.